



Indian Foundation For
Quality Management

Biocon Group

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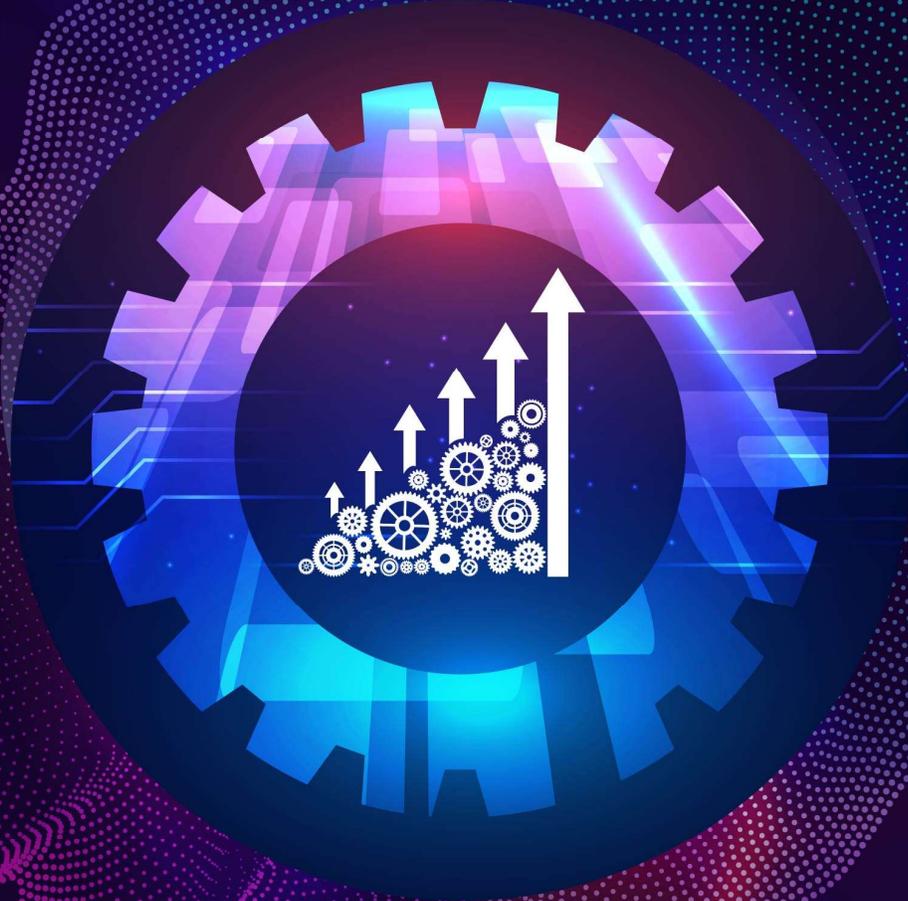
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TVS

IFQM MSME Symposium



India needs...
**A Resurgent MSME
sector**



March 20, 2026



Anna University,
Guindy, Chennai

Agenda

Session Details

9.00–9.10: Welcome Address	Speaker: P. Kaniappan (IFQM)
9.10–9.30: Keynote Address	Speaker: Venu Srinivasan (TVS Motor, IFQM)
9.30–9.50: IFQM – A catalyst to enable MSMEs to be Globally competitive and export capable	Speaker: Soumitra Bhattacharya (IFQM)
09:50–10:35: Panel Discussion 1 – India as a Global Manufacturing Hub	Moderator: Ashwani Bhargava (Boeing) Panelists: Madhav Dusane (Bosch), Kavita Sandeep Kaushik (Cummins), Prabakaran(LGB)

Morning Session (Part II): 10:35 – 12:35

10:35 – 10:50: Tea Break

10:50 – 11:35: Panel Discussion 2 – Growth in the Domestic Market	Moderator: Arvind Balaji (Lucas TVS) Panellists: J. Baskaran (TVS Motor), Prashant Kamal (TEPL), CV Raman(Maruti), Sivasankaran(L&T)
11:35 – 11:40: Launch of Leadership Development Course for MSMEs	IFQM Academy Initiative Speakers: Srikanth Padmanabhan (IFQM), R Anandakrishnan(TVS Motor)
11:40 – 12:25: Panel Discussion 3 – LISTEN & UNRAVEL	Empathizing with MSMEs, Analyzing and Unravelling Root Causes Moderator: Easwaran (Deloitte) Panellists: Ponraj Pandian (ZF), Senthil Kumar (TVS Motor), KR Srihari (EL Forge), Pradeep Ramakrishnan (Reify)

Academic Partnerships: 12:25 – 12:35

Course Title	Institution	Time	Focus Area
Zero Defect Manufacturing	SRM IST, Chennai	12:25 – 12:30	Digital & AI Tools Application
Manufacturing Excellence	VelTech University	12:30 – 12:35	Lean, Digital & AI Integration

Agenda

Lunch Break: 12:35 – 13:30

Special Screening: Mittlestand – A 15-minute video (During lunch)

Afternoon Session (Part I): 13:30 – 14:55

13:30 – 14:15: Panel Discussion 4 – Solutions & Roadmap
Remedies, Course Corrections and Getting into Action
Moderator: Dr. Jairam Varadaraj
Panellists: Bhadresh Pathak (L&T SUFIN), Chelladurai (ZF), Chari (GH Induction)

14:15 – 14:35: Case Presentation – How an MSME Broke the Mold?
Speaker: Mr.V.Parthiban (Bull machines)

14:35 – 14:55: Case Study – How Motherson Became a Global Company?
Speaker: Pankaj Mital (Motherson)

Afternoon Session (Part II): IFQM Pillars & Initiatives (14:55 – 15:50)

14:55 – 15:10: IFQM Counselling & Assessment Pillar
Speaker: P. Kaniappan

15:10 – 15:25: Tea Break

15:25 – 15:40: IFQM Academy
Learning Solutions and Certification Programs

15:40 – 15:55: Industry–Academia Collaboration
Partnership Models and Knowledge Transfer

15:55 – 16:10: Digital Initiatives
Digital Transformation and AI Integration

16:10 – 16:25: Quality Excellence Prize
Announcement

16:25 – 16:40: Comprehensive Survey
Participant Feedback and Industry Insights

16:40 – 16:55: Summary and Key Takeaways
Speakers: P. Kaniappan, Soumitra Bhattacharya

Register

For participation:

We are delighted to invite you to this prestigious event and look forward to your participation.

Registration Now Open

Scan the QR code to register and be part of this journey



For sponsorship:

An opportunity to engage with leaders from **200+ MSMEs** and representatives from large companies. Be part of this journey.

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